

Yaprak Deniz Yurt

I am a product designer and design researcher with a strong background in design cognition. I design with empathy, focusing on how people think, create, and interact with products to craft intuitive and meaningful experiences.

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Experience

- OCT 2023 - FEB 2024** **Alex Therapeutics**
UX Design · Stockholm
- I was involved in the first iteration of the MVP development process for a medication management app. I worked on features from ideation and prototyping to user testing, both independently and within the team. I worked on the design system.
- FEB 2022 - SEP 2023** **Atilim University**
Research Assistant · Ankara
- I conducted the design studio course with two colleagues. I was responsible for planning the course schedule, proposing methodologies and giving design critiques.
- FEB 2020 - JUN 2021** **Tervetech**
Industrial Designer · Ankara
- I worked as a sole designer in this start-up medical company. We developed a kitchen utensil for people with Parkinson's disease from scratch. I also made branding design.
- NOV 2018 - NOV 2020** **Yama Outdoor**
Designer · Ankara
- I co-founded this studio where I designed branding and graphics for textile-based productions.
- FEB 2016 - FEB 2018** **B'siklet**
Designer · Eskişehir
- I co-founded this studio where I re-designed old bikes to sustain their function and personalize their aesthetics. I designed graphics specialized to users.
- NOV 2015 - FEB 2016** **Richard Hutten Studio**
Design intern · Rotterdam
- I was responsible for ideation for different products and modeling them.
- JUN 2015 - SEP 2015** **Arçelik**
Industrial Design intern · Eskişehir
- I designed refrigerator accessories and I got patented for five of them.
- Patented Projects** [↗](#)
WO2017134219 - WO2017076467 - WO2017202615 - US2018328651
WO2018145938

Awards

- 2021** **[Bursa Urban Furniture Design Competition](#)** [↗](#)
Second place - Teamwork
- We designed urban furniture family for Bursa.
- 2014** **1st Metal And Plastic Packaging Design Competition**
Honorable Mention - Teamwork
- We designed a wedding ring case.

Other Experience

-  **[Brew Case Study](#)** [↗](#)
App development process
2022 - Present
-  **[Ego Cepte Case Study](#)** [↗](#)
Mobile app design
2024
-  **[Bosom. Case Study](#)** [↗](#)
Mobile app design
2024
-  **[Podart](#)** [↗](#)
Design and management
2018 - Present

Education

- Ph.D. at Middle East Technical University**
I study design creativity and the effect of incubation in design process by intersecting design research with cognitive psychology.
Industrial Design · 2019-2025
- Master's at Anadolu University**
Industrial Design · 2016-2019
- Bachelor's at Anadolu University**
Industrial Design · 2011-2015

Skills

Figma, Miro, Illustrator, Photoshop, AI-tools

Hobbies

Yoga, Juggling, Climbing, Coffee

Certificates

- [Human-Computer Interaction: The Foundations of UX Design by IxDF](#)** [↗](#)
- [AI for Designers by IxDF](#)** [↗](#)